

# CATCH US IF YOU CAN

## Northern Michigan's Largest Fishing Contest



### Fish

**Houghton Lake ~ Higgins Lake ~ Lake St. Helen**  
**Look for yellow tag on any legal-size catch**



Enjoy fishing on Houghton Lake, Higgins Lake or Lake St. Helen on open water or the ice. If you are lucky enough to catch tagged fish, adult anglers become eligible to win \$100,000.00 in cash and a brand new Lund Boat package from **Spicer's Boat City\***. Youth anglers (17 and under) become eligible to win a \$250 cash prize and a new kayak.\*\*

All anglers catching a tagged fish receive a \$50 gas card.

Big Wally XIV and more than 200 of his closest friends (blue gill, pike, bass, crappie or perch) have been released into Michigan's Other Great Lakes. The contest is open to adults holding a current Michigan Fishing License and anglers under 17.

Just bring your tagged fish to **Lyman's on the Lake in Houghton Lake; Korbinski's Marine, Prudenville; The Sports Barn, Higgins Lake or Trails End Motel, or The Minnow Bucket at Exit 222, St. Helen** for verification and you will be entered in the finals for a chance at \$100,000.00 and the Lund boat package from Spicer's Boat City.

#### **RULES:**

1. Go fishing on Houghton Lake, Higgins Lake or Lake St. Helen between March 16, 2020 and March 15, 2021.
2. Have a great time with friends and family while enjoying a great fishing experience on Houghton Lake, Higgins Lake or Lake St. Helen - Michigan's Other Great Lakes.
3. If you happen to catch Big Wally - the tagged walleye or any of the other yellow tagged fish - Take your catch to Lyman's on the Lake; or Korbinski's Marine in Houghton Lake. On Lake St. Helen, take your catch to Trail's End Motel or The Minnow Bucket at Exit 222 and on Higgins Lake to The Sports Barn for verification and your \$50 gas card.
4. Any one disobeying the rules will be disqualified.
5. Entry Fee: there is none
6. State of Michigan Fishing and Boating rules will apply.
7. All decisions relating to the fishing contest by the Houghton Lake Area Tourism Bureau will be final.

Complete contest rules are available by sending an e-mail request to: [info@visithoughtonlake.com](mailto:info@visithoughtonlake.com).

\*For adult anglers, \$100,000.00 prize and Lund boat package will be awarded based on selection of two matching envelopes out of 20. Minimum prize will be valued at more than \$1,000.00. Each lucky fisherman will choose a tackle box in order of the date on their verification form. One key will open a treasure chest containing 20 envelopes. Two matching envelopes must be drawn to win the \$100,000.00 grand prize for the lucky angler. Minimum prize value in the treasure chest will be \$1,000.00 CASH.

\*\* One Youth angler \$250 prize and kayak will be awarded based on a drawing.

### Contest Sponsors *Please support their business*

Arnie's Arts & Crafts (989) 366-8794 M-55 Houghton Lake	TCF Bank (989) 422-5111 Houghton Lake	Lyman's on the Lake (989) 422-3231 M-55 Houghton Lake	Spicer's Boat City (989) 366-7200 Houghton Lake
Bart's Fruit Market (989) 366-8038 M-18 Prudenville	Lakeland Recreation (989) 422-3576 M-55 in Houghton Lake	Mark Martin Ice Fishing 231.744.0330 231.740.6427	Super 8 Motel (989) 422-3119 Houghton Lake
Beachfront Hotel <a href="http://www.beachfront.com">www.beachfront.com</a> Houghton Lake	Lakeside Resort/Conference Center (989) 422-4000 Old 27 Houghton Lake	Poplars Resort (989) 422-5132 Houghton Lake	State Savings Bank Call Anita (989) 621-0108
Best Choice Market (989) 422-2312 Houghton Lake	The Sports Barn (989) 821-9511 N. Cut Road, Roscommon	The Minnow Bucket at Exit 222 (989) 632-3257 N St Helen Rd, St Helen	

**Houghton Lake Area Tourism Bureau**  
**[www.visithoughtonlake.com](http://www.visithoughtonlake.com)**  
**PO Box 1 \* Houghton Lake MI 48629 \* Toll Free 800/676-5330**